

**Magic Light Pictures** in association with **Skillset** invite applications for the

## **Producer Placement Programme 2010**

We are delighted to be offering five places on our five month programme which will run from April to September 2010.

### **About the programme**

This scheme is intended to provide up and coming film producers with insight into the working operations and business realities of the film market. By gaining a greater understanding of commercial processes, they will develop the business acumen and market understanding to be able to initiate, finance and sell successful British films.

The Programme is funded by the Skillset Film Skills Fund, run by production company Magic Light Pictures and kindly sponsored by Film Finances, Olswang, E1 Entertainment and City Screen.

### **How it will work**

The Producer Placement Programme will put five up-and-coming producers into a varied series of work placements in key businesses of the British film industry. Here they will not only see what happens in these companies, but also what matters to them, and why they make the choices and decisions that they do. The placements will be along the length of the 'film value chain' from production, financing and distribution to sales, exhibition and marketing - ranging from spending time with financiers to working in a cinema box office.

Through these placements, producers should gain an appreciation of how production companies, film financiers, film lawyers, international sales companies, local distributors and local exhibitors work; and how the sectors interact. Producers will further consider issues relating to company growth; how new technologies are changing the industry; how project development can be influenced by market understanding; and the wider issues of film policy.

Participating placement companies on the 2008 Programme included: UKFC, BBC Films, Disney, Pathe, Icon, Shipleys, Olswang, Vue, City Screen, Freud Communications, and sales companies including Hanway, Salt, Bankside, Maximum/E1, Little Film Company, West End Film, Ealing Film Studios.

The PPP placements will be augmented by a series of evening master-classes and workshops with key industry figures, allowing access to the knowledge and experience of individuals from all areas of the film industry. Figures who spoke on the 2008 programme came from the areas touched on by the placements, as well as from other areas such as completion guarantors, insurance, banking, talent and literary agencies.

### **Who is the programme for?**

This course is aimed at giving a career boost to people who have already taken steps towards producing feature films, or may have produced their first one. The programme is focused on the operations of companies along the film value chain. As such, it is for those who would like to gain an in-depth understanding of the business processes involved in making and marketing films.

It is not an entry-level course and you should already have a certain amount of knowledge concerning physical film production.

#### CRITERIA:

Essential: ALL APPLICANTS must be able to fulfil at least one of the following three criteria to be eligible to apply:

1. Experience in a significant role on the production side of feature film production for at least two years;
2. Experience in a significant role on the production side of documentary or television drama production for at least two years;
3. Experience in a significant role in a film related business or film related professional career for at least two years.

### **How much does it cost?**

We believe the film industry needs producers from all backgrounds and widely varying circumstances. In order to create a level playing field and open up this programme to everyone who is eligible and interested, irrespective of their personal circumstances, this programme does not charge a fee for participation.

Instead, we will pay £7,291 (equivalent to £17,500p.a.) to each participant to cover the five month period of the programme. This may be payable in staged payments which will be subject to PAYE and National Insurance.

**Applications close at midday on February 19<sup>th</sup> 2010.**

If you would like to find out more about this scheme, eligibility and how to apply, please visit our website:

[www.magiclightpictures.com](http://www.magiclightpictures.com)



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