

Doc/Fest Cardiff Marketplace Workshop

Sheffield Doc/Fest is inviting Welsh producers to attend a special two-day workshop in Cardiff on June 16th and 17th, offering complete preparation for getting your project funded at this year's Marketplace.

Doc /Fest presents the UK's biggest international documentary marketplace which includes the unique pitching initiative: MeetMarket* where, in pre-scheduled one-on-one meetings, documentary makers pitch their newest projects to dozens of UK and international buyers, EP's, commissioning editors and distributors. MeetMarket provides high quality, original ideas with the possibility to be fast-tracked from development to production, in a supportive and dynamic setting.

The workshop is an opportunity to prepare your projects for the Marketplace at Sheffield. Offering an exclusive window into the priorities of the international documentary market, this is a chance to learn what UK, European, North American and other decision-makers are looking for right now from you.

Taking place in Cardiff on June 16th and 17th, the workshop is an opportunity for producers and filmmakers in Wales to develop projects one-on-one with the Doc/Fest team, as well as peers. Led by international marketplace specialist Christina Burnett and featuring national commissioning editors, this is an invaluable opportunity to refine both your ideas and project presentation skills. Projects can be at any stage of development. Last year's workshops led directly to 17 of the 39 projects eventually being selected for MeetMarket. There are many other opportunities to pitch your project at Sheffield if you are not in the MeetMarket and this workshop will help you prepare for the market opportunities at the festival.

The projected worth of sales in negotiation sparked at MeetMarket 2007 adds up to £4,321,980, and rising.

"MeetMarket surprised me: I had an extraordinarily creative response to my film from 23 intelligent men and women who care passionately about documentaries. They reflected my story back to me and I came out richer – not just financially, although I have already been offered money to complete my film, but in terms of valuing my project." - MeetMarket participant 2007

Places for this workshop are very limited. To express interest, and for more information, please email Marketplace Producer Charlie Phillips at charlie@sidf.co.uk stating your name and company, along with a one-page pitch for the project that you'd like to work with at the workshop and apply to the Doc/Fest MeetMarket with. Your project can be at any stage of development

This workshop has been made possible through the kind support of The MEDIA Programme of the European Union, The Skillset Film Skills Fund and Teldwyr Annibynnol Cymru. The Skillset Film Skills Fund is supported by the National Lottery through the UK Film Council and the film industry through the Skills Investment Fund

*MeetMarket is based on an original initiative of the Australian Film Commission (AFC) and The Australian International Documentary Conference (AIDC).

Charlie Phillips
Marketplace Producer

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5-9 November 2008

Doc/Fest Sheffield is where the international documentary family gets together under one roof for a week of intense deal-making, docwatching and debate. It is the UK's premier documentary festival/conference and a must-attend event on the industry calendar
Film submissions close June 15th!