

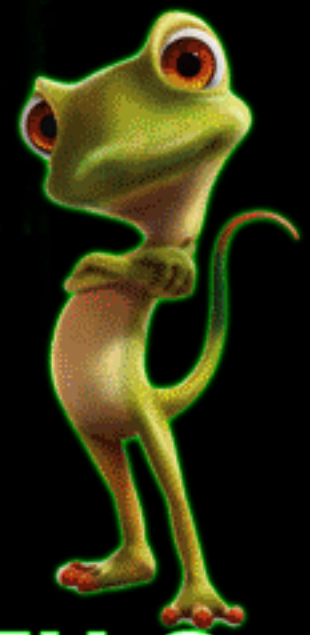


CYFLE

invites you to

ENTER THE MIND OF

THE MATRIX and KUNG FU Gecko



THE MATRIX HAS A BUDGET OF £200 MILLION

When? Wednesday 28th May 2008, 9.00 - 4.30pm

Where? ATRium Cardiff School of Creative & Cultural Industries
www.glam.ac.uk/visiting#atrium

Who? Nickson Fong, FX Technical Director of the **Matrix Reloaded** with a wealth of experience working on other blockbusters, such as **Stuart Little**, **The Patriot** and **The Scorpion King**.

Why? Are you an animation industry professional, student or simply a fan? Do you want to know what it really takes to reach the dizzy heights of international success and recognition in the Animation industry?

How? Attend this full day event to learn about the technology, the artistry and the commercial concept from key figures in the animation industry.

Cyfle, the training company for the television, film, animation and interactive media industries in Wales has invited Nickson Fong, founder of Egg Story, to talk about his work on Hollywood blockbuster The Matrix, and about his new big budget animated feature film – KUNG FU GECKO – SAVING THE WORLD IN 2008!

Egg Story is a leading digital animation and effects studio in Singapore that combines Hollywood's creative and technical leadership with an international workforce to create, develop and deliver world-class animation and digital effects, with an uncompromising standard for excellence.

After a networking lunch – find out how to sell your Animation project to the rest of the world

David Parrish, International Creative Industries Guru
Author of 'T-Shirts and Suits: A Guide to the Business of Creativity'
and

3 Animation producers will share their top tips and experience of pitching projects successfully to international partners and buyers

If you're serious about Animation & CGI, you seriously can't miss this!

Complete the attached form or contact simon@cyfle.co.uk to register today

£25 per attendee (£10 student concession)
Places are Limited - Registration Closes Friday 23rd May

