



FESTIVAL DE CANNES

INFORMATION FOR WELSH FILMMAKERS AND ASSOCIATED COMPANIES ATTENDING CANNES FILM FESTIVAL, 14TH –25TH MAY 2008

This year will be the 61st Festival de Cannes, hosting at least 10,000 filmmakers and associated companies from 91 countries. They will be screening and viewing films, networking and counting on **meetings with key decision-makers** and industry representatives from the global film industry.

Following on from a very successful presence at last year's festival, Creative Business Wales, the Film Agency for Wales and Wales Creative IP Fund will be collaborating to ensure that Welsh Filmmakers and associated companies attending this 10 day festival have the best profile possible, and that purposeful meetings with key decision-makers can be easily effected in a comfortable environment.

We will be offering the following support to Welsh companies:

- A dedicated (reservation only) meeting venue equipped with AV facilities and refreshments for Welsh Film-makers and associated companies, located opposite the *Palais des Festivals* at (2nd floor apartment at Place du General de Gaulle)
- An exclusive networking reception with a targeted invitation list, sponsored by Creative Business Wales and the Film Agency for Wales in partnership with the Wales IP fund
- Branding and display of promotional materials around Cannes, signposting of enquiries to Wales staff at the meeting venue
- Invitation-only events for Filmmakers and associated companies interested in doing business in and with Wales, promoting facilities, locations and finance from Wales (events will take place from Thursday 15th – Tuesday 20th May)

Getting to the Market & Practical support

Creative Business Wales will be able to support eligible Welsh companies with a 50% financial contribution towards the cost of travel and accommodation and festival accreditation (producers are responsible for making their own travel arrangements and for registering with the Marché du Film between 1st Feb – 11th April at www.marchedufilm.com). All applicants should meet the criteria for the International Trade Fund, as described in the accompanying attachment and **applications should be made as soon as possible.**

All Filmmakers from Wales will be able to access the meeting facilities by prior reservation (3 meeting/screening rooms available for private meetings). Welsh producers and associated companies will also be invited to attend events during the festival being organised by Creative Business Wales, the Film Agency Wales and Wales IP Fund. Further information will be available from Creative Business Wales closer to the date.

Market Registration

It is your responsibility to get accreditation to the festival, allowing full access to all the festival areas. You can do this via the website (www.marchedufilm.com) and you are advised to do so soon as possible, to allow maximum time for preparation.

See deadlines and prices mentioned below

MARCHE DU FILM

You will have these exclusive benefits

- Accreditation for the Marché du Film including access to the Riviera, the Palais, the International Village and the Marché screenings
- The 2008 Marché du Film Guide – all year long reference book
- The 2008 Focus
- Listing in the Marché guide (if registered before 11th April)
- One year's free access to the **cinando.com** database

All the benefits of the Marché plus

- Access to the **Breakfast Meetings**
- Access to the Filmmakers Network's **Happy Hours**
- Access to the Filmmakers **Network speed dating** sessions
- The 2008 **Producers Network Catalogue**
- Listing in the 2008 Filmmakers Network Catalogue (if registered before April 11, 2007)
- The "**Livre des Projets**" from the Atelier du Festival

Conditions

Registration at the Marché du Film is open to:

- companies whose main activity is the production, distribution, exploitation or international broadcasting of cinema films,
- companies providing related services, including technical, business, financial or legal services,
- institutions, associations and professional organisations whose principal work is in relation with the film industry, (if your request is accepted)

Registration with Producers Network is reserved for professionals whose **main activity is production** and who have produced at least one feature film that was theatrically released in the last three years. **Registration is limited to 2 Producers** per company and there are only 500 places.

(more details on specific criteria can be found on the website www.marchedufilm.com/accreditation)

REGISTRATION DEADLINE FOR INCLUSION IN THE MARKET GUIDE: 12th April 2008

Costs

	Individual cost (taxes included)		
	Before 2 nd March	Until 11 th April	Walk-in
MARCHE DU FILM	281Euro*	312 Euro	370 Euro
MARCHE+PRODUCER'S NETWORK	312 Euro*	348 Euro	No registration possible

* Limited to online payment with credit card

5th Edition of the Short Film Corner 2008

Located in the Palais des Festivals, the Short Film Corner

is a huge dedicated area open to all the professionals registered with the Festival de Cannes and the Marché du Film. Facilities include; a welcome and meeting area, a crew, 30 interactive screens for film screenings, 3 mini projection rooms (3/6/9 seats -on-site reservation, a conference area)

Every day, the Short Film Corner holds **conferences** and **plenary sessions** on short film issues (diffusion, institutional financing, new technologies, film music, etc.). At the end of the day, the now famous Short Film Corner **Happy Hour** lets you continue chatting and meet new people with a hospitality drink.

The Short Film Corner screens films from all over the world, most previously unseen, as well as the films included in the Official Competition, the Cinéfondation, the Director's Fortnight and Critic's Week.

Registration for the short film corner now opens on 21st February at www.shortfilmcorner.com

Financial & Practical support available from Creative Business Wales:

Creative Business Wales is able to support a limited number of producers to attend Cannes Film Festival with a contribution towards travel and accreditation costs. In order to request an application for the International Trade Fund, you must complete the attached form **in full** and submit it to nicola@creativesloop.com as soon as possible. Applications will be passed to the relevant International Trade Counsellor, who will then make direct contact with you about applying to the International Trade Fund. **It is essential that you apply for the ITF assistance in plenty of time – there is a minimum of 4 weeks turnaround and retrospective applications will not be considered.**

It is important to recognise that the resources and effort which go into arranging these activities and the financial support offered to participating companies are, in reality, a direct investment by the Welsh Assembly Government into Welsh companies. It is essential therefore, that through Creative Business Wales, the Assembly ensures that it invests wisely. Therefore, all participating companies need to demonstrate a clear commitment to maximise opportunities, either in terms of identifying and securing business, or in exploring market potential.

PLEASE COMPLETE ALL SECTIONS IN FULL - IDEALLY ELECTRONICALLY

1 CONTACT DETAILS

Full Name		Job Title	
Company Name			
Address			
Telephone		Mobile	
Email Address			
Website (if applicable)			

2 YOUR COMPANY

Q1. Has your company attended Cannes Film Festival before?

- Yes – Marché du Film only
- Yes – Marché du Film and The Filmmakers Network
- No – this is my first time at the market

Q2. Have you submitted a film to the selection committee?

- Yes – Competition (short and feature films), Out of Competition and Un Certain Regard
- Yes – Non-official section - Directors' Fortnight / International Critics Week
- No

Please Note – submission deadline has been changed to 17th March 08 – www.festival-cannes.org

Q3. What do you hope to achieve by attending Cannes?

- Promote a completed film(s)
- Meet with current partners
- Find new co-production partners
- Network with potential investors
- Find a distributor / agent
- Raise finance
- Attend screenings
- Other (please specify)

Q4. Will you register for ...

- Marché du Film
- The Producer's Network
- Short Film Corner

Q5. Please indicate the likely dates you will attend the festival

Q6. Would you be interested in booking the meeting facility during the festival?

- Yes
- No

**Q7. Would you support Wales-related events during the festival?
(i.e. reception, breakfast meetings, luncheons)**

- Yes
- No

Q8. Please give an indication of the projects you will bring to market and your genre specialism.

Q9. Would you be willing to give written feedback to Creative Business Wales about the progress of your projects immediately on return from Cannes, and at 6 and 12 month intervals thereafter?

- Yes
- No

Q10. Do you wish to apply for financial assistance from Creative Business Wales, via the International Trade Fund?

Signed

Date

DD	MM	YY
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Position

Please e-mail this form nicola@creativesloop.com and you will be notified if you are eligible to receive a financial contribution from Creative Business Wales.

Please note that those companies receiving financial assistance will do so retrospectively, following attendance at Cannes Film Festival, and subject to the receipt of a completed post-festival questionnaire, detailing the progress of their projects and outcomes of their participation. If you have any questions, please contact:

Creative Business Wales:

Allison Dowzell 02920 436117 / Allison.dowzell@wales-uk.com
 Claire Heat 02920 436118 / Claire.heat@wales-uk.com

Creatives∞Loop:

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