

**THE FILM LONDON PRODUCTION FINANCE MARKET
CALL FOR APPLICATIONS FROM
EMERGING UK PRODUCERS
FOR THE EMERGING PRODUCER TRAINING PROGRAM**



Deadline for applications to your Regional or National Screen Agency – Friday 18 April 2008

PROGRAMME OUTLINE

Film London's Emerging Producer Training Programme (24-25 July 2008) is part of the **Film London Production Finance Market** (20-21 October 2008) and is an opportunity to provide hands-on training for the UK's most promising upcoming producers.

The **Emerging Producer Training Programme** will launch a specially tailored finance, market and pitching programme, where around fifteen emerging producers will have the opportunity to attend a one and a half day intensive training session on 24-25 July 2008. The training event will be led by Angus Finney (PFM Project Manager) and Film London's European partner, Thierry Baujard, from Berlin-based consultancy peacefulfish.

The July training consists of teaching forums which will cover:

- Private finance
- International markets
- Green lighting
- European co-financing and co-production, and
- Pitching training

On the second day, each producer will pitch for seven minutes to a panel of experts (including executives from leading film companies, a producer and a private equity financier) who will be making final selections. A limited number of producers (maximum ten) will win selection to attend the two-day market in October 2008.

APPLICATION GUIDELINES

- Applicants must have produced **one full length feature film**, which has either had:
 - a) a theatrical release and/or
 - b) a festival screening (documentaries are allowed).
- Applicants who have not produced the above, must show that they have/are developing a mature slate of projects that demonstrate commercial and creative endeavour, **and** one mature screenplay worthy of submission and approved by their RSA/NSA.
- No automatic preference will be granted by Film London to those with a feature film produced. Candidates with strong projects and excellent recommendations from their RSA/NSA will be considered on an equal basis.
- There is no entry fee for applications.
- None of the submitted materials can be returned to sender.
- Once a film supported by the Film London Production Finance Market is finalised, Film London will require acknowledgement of its support in the credits of the film.

- You must be available to attend both days of the Production Finance Market (20-21 October).

HOW DO YOU APPLY?

- To apply for the Emerging Producer Training Programme please submit
 - a) The attached Application Form
 - b) A full screenplay - (NOTE: it is this project that will be the focus of any successful producer's pitch to the 'Expert Panel' at the July training day).
 - c) A synopsis of the screenplay.
 - d) A resume of your individual experience/track record; and where relevant a boiler plate of your company's experience.
 - e) Additional packaged elements, such as director, cast, budget, and any financing already in place, should be included if available.
- Deadline for applications to your Regional or National Screen Agency is **Friday 18 April 2008**.
- Late or incomplete applications will not be accepted.
- Producer teams (maximum two people) who fulfil the above requirements and intend to share full producer status will be counted as one application, but your application must reflect this intention.
- All decisions made regarding the selection of successful participants to go to the October Production Finance Market from the July training programme will remain the responsibility of Film London.
- All materials submitted will be treated confidentially.
- Each RSA/NSA will shortlist two applications from each region. Your RSA/NSA will confirm whether you have been shortlisted for your region after **30 April 2008**.
- If you are selected for your region, Film London will confirm whether you have been included in the training programme by **Monday 2 June 2008**.

SELECTION CRITERIA

Fifteen new producers will be selected from across all Regional and National Screen Agencies to participate in the Emerging Producer Training Programme on 24-25 July 2008. At the conclusion of the training programme, up to ten producers will be selected to participate in the Film London Production Finance Market on the basis of their pitch to the 'Expert Panel'.

The main criteria for selection are the viability and quality of the film project plans and the demonstrable talent of producers.

FILM LONDON EMERGING PRODUCER TRAINING PROGRAMME APPLICATION FORM

All applications are due at your RSA/NSA by **5:00pm on Friday 18 April 2008**

SECTION A: KEY CONTACT AND COMPANY DETAILS

CONTACT PERSON DETAILS

Last name:

First name:

Tel (day):

Mobile:

Fax:

Email:

COMPANY DETAILS

Name:

Tel:

Fax:

Postal address

Street/PO Box:

City:

Postcode:

Country:

Physical address (if different from postal)

Street:

City:

Postcode:

Country:

JOINT APPLICATION DETAILS

Is this a joint application with another person?

Yes

No

If **yes**, please complete:

Joint applicant name:

Tel:

Mobile:

Fax:

Email:

COMPANY DETAILS

Name:

Tel (day):

Mobile:

Fax:

Email:

TRACK RECORD

Please list:

1. Previous films produced (with completion dates)
2. Awards received (with dates)
3. Festivals films screened in (with name of film, Festival and date screened)

SECTION B: PROJECT DETAILS

Working title of project:

Logline:

Length of film:

Film format:

Based on (screenplay etc):

Language:

Location:

Writer:

Director:

Lead cast members:

One page synopsis (please attach):

BUDGET

Budget:

Financing in place to date:

Production company:

Sales Agent attached:

Please attach:

- Letters of commitment – NOT interest with your application
- Finance Plan
- Timeline for Financing – Pre-production/Principal Photography/Post-delivery

SECTION C: Company Profile & Director/Producer Statements

COMPANY PROFILE

Please attach a short Company Profile that could be used to promote your company in the Production Finance Market catalogue (maximum 300 words)

DIRECTOR STATEMENT

Please attach a Director's Statement about the film (maximum 300 words)

PRODUCER STATEMENT

Please attach a Producer's Statement providing information on your goals for attending the Film London Production Finance Market

FINAL NOTES:

- All applications are due at your RSA/NSA by **5:00pm on Friday 18 April 2008**
- Applications must include all of the above requested information, or they will be automatically disqualified.
- Late applications will be rejected.