

British Animation Awards

Three New categories for BAA 2008

This years categories have been announced. As well as the categories from last year:

Best TV Special
Best Children's Pre-School Series
Best Children's Series
Best Comedy
Best Commercial: Craft
Best Commercial: Director
Best Film/TV Graphics
Best Music Video
Children's Choice Award
Best Short Film
Best Film at the Cutting Edge
Best Student Film

We have added:

Best Character Voice Performance

due to generous sponsorship from the Sound Company, we are able to introduce a new Award Category to acknowledge the importance of vocal characterisation in animation.

New Media: Best Animation

This category is for narrative work that is self-funded and designed primarily for online distribution and viewing; must be original content and soundtrack. It does not cover work commissioned for broadcast, interactive or web-games.

New media: Best Commissioned

For commissioned work and work produced by established studios, designed primarily for Internet, mobile and/or other downloadable distribution.

Please check Entry Forms for submission details for New Media categories. All other categories to be submitted via DVD.

Student Deadlines: Two weeks left (31st October)
All other categories: 30th November 2007