

ICO National Film Exhibitor Training Programme 2007-8

The Independent Cinema Office's National Film Exhibitor Training Programme has been developed especially for independent cinemas, film festivals, mixed arts venues, film societies and arts development officers from all over the UK.

The courses will include presentations from a wide range of specialists in the field, case studies, practical workshops and peer discussion, as well as invaluable networking opportunities. Each course will comprise a choice of introductory and more advanced sessions, enabling participants to choose their route through the day according to their expertise, organisation and resources.

Programming and Audience Development – 5 December 2007, FACT, Liverpool

Developing Your Film Festival – 23-24 January 2008, W5, Odyssey, Belfast

Specialised Marketing for Exhibitors – 28 February 2008, Wales Millennium Centre, Cardiff

Fundraising, Sponsorship and Sustainable Development for Exhibitors – 19 March 2008, Birkbeck Centre for Film & Visual Media, London

Cost: £90 + VAT (£105.75). The price includes lunch, refreshments and networking drinks.

Please see www.independentcinemaoffice.org.uk/training for full information on the courses.

Independent cinema exhibitors from Wales can apply for bursaries from the Film Agency for Wales to cover the full costs of registration, excluding travel costs, for one employee per venue, attending a maximum of two ICO courses between December 2007 and March 2008.

Please put all applications in writing, stating which course(s) you would like to attend, to Dan Thomas, Audience Development Manager, Film Agency for Wales, 33-35 West Bute Street, Cardiff, CF10 5LH or alternatively via email at Daniel@filmagencywales.com.