



## **APPROACHING INTERNATIONAL: IDFA (FORUM) AND SHEFFIELD (MEETMARKET) WORKSHOP**

**Monday 23<sup>rd</sup> and Tuesday 24<sup>th</sup> July – The Norwegian Church, Cardiff Bay**

Co-ordinated by MEDIA Antenna and exclusive to Welsh Programme Makers, this unique workshop offers professionals the inside track on two of the most important production financing events in the documentary calendar:

- **Amsterdam FORUM - for international co-financing of documentaries**
- **Meet Market – at Sheffield Documentary Festival**

Both events are competitive and highly selective, and offer excellent opportunities to Documentary Producers, companies and Filmmakers.

### **Format**

Led by experienced trainers Christina Burnett, who spent 4 years as Pitch Trainer at the Amsterdam FORUM, & Fleur Knopperts, Industry & Marketplace Director at the Sheffield Documentary Festival, the workshop will guide documentary makers through the process from preparation to pitching ideas and of how to maximize the chances of success, culminating in the unique opportunity of pitching participating projects to Commissioning Editors, who will include Commissioning Editors from the BBC' s *Storyville* Strand and Channel 4.

### **Participants**

The workshop has places for 8 delegates with projects aimed at either the FORUM or the MEET MARKET (or both) .These projects (including trailers if relevant) will be developed over the two days and pitched to the Commissioning Editors at the end of the workshop.

There are also places for Observers, who will gain a unique insight into the increasingly vital world of co-production.

Applicants with projects should send a ONE PAGE proposal of their project by MONDAY 16<sup>th</sup> JULY, (including a brief overview of their company, where applicable.)

Anyone with a project wishing to participate or anyone keen to observe the process should e-mail [media2007@wales-uk.com](mailto:media2007@wales-uk.com) for further information. The workshop will operate on a first come first served basis.

